Transportation and Marketing

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
MISSOURI	5,117,073	5,595,211	5,697,731	5,868,211
MEDIAN AGE (YRS)		36.1	36.8	37.8
HISPANICS (ANY RACE)		118,592	129,373	149,090
STATE'S PERCENTAGE		2.12%	2.27%	2.54%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		4,748,083	4,818,603	4,949,236
STATE'S PERCENTAGE		84.86	84.57	84.34
MEDIAN AGE (YRS)		37.3	38.2	39.4
BLACK/AFRICAN-AMERICAN		629,391	645,495	656,347
STATE'S PERCENTAGE		11.25	11.33	11.18
MEDIAN AGE (YRS)		29.6	30.1	31.1
AMERICAN INDIAN/NATIVE		25,076	27,143	30,464
STATE'S PERCENTAGE		0.45	0.48	0.52
MEDIAN AGE (YRS)		33.0	32.7	32.3
ASIAN		61,595	66,711	74,936
STATE'S PERCENTAGE		1.10	1.17	1.28
MEDIAN AGE (YRS)		30.8	31.4	32.9
HAWAII/PACIFIC ISLANDER		3,178	3,338	3,771
STATE'S PERCENTAGE		0.06	0.06	0.06
MEDIAN AGE (YRS)		25.9	25.7	25.9
OTHER		45,827	50,792	59,251
STATE'S PERCENTAGE		0.82	0.89	1.01
MEDIAN AGE (YRS)		23.5	23.9	24.1
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN			1,154,600	1,139,061
SUBURBAN			2,648,788	2,746,640
RURAL			1,894,343	1,982,510

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MISSOURI: EXPENDITURES

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN			
PER CAPITA	\$42,558		
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EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$86,729,877,000	\$109,329,743,000	26.06%
FOOD AT HOME TOTAL	\$10,320,180,600	\$11,803,499,500	14.37%
FOOD AWAY FROM HOME TOTAL	\$9,130,355,900	\$11,380,282,700	24.64%
FOOD AS % OF TOTAL EXPENDITURES	22.43%	21.21%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$1,952,830,500	\$2,250,377,800	15.24%
FISH & SEAFOOD PRODUCTS	\$189,432,300	\$217,563,000	14.85%
FRUITS & VEGETABLES	\$1,093,685,300	\$1,232,545,800	12.70%
DAIRY PRODUCTS	\$1,121,238,000	\$1,278,161,800	14.00%
BAKERY PRODUCTS	\$1,132,302,200	\$1,255,827,500	10.91%
CEREALS & PRODUCTS	\$568,664,000	\$661,428,200	16.31%
PREPARED FOODS	\$1,737,376,000	\$2,011,204,200	15.76%
JUICES	\$258,914,400	\$292,698,100	13.05%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$639,279,200	\$880,040,800	37.66%
FAST FOOD	\$268,613,600	\$358,816,000	33.58%
FULL SERVICE	\$370,665,600	\$521,224,800	40.62%
LUNCH	\$2,223,804,200	\$2,762,307,200	24.22%
FAST FOOD	\$1,333,295,400	\$1,615,730,200	21.18%
FULL SERVICE	\$890,508,800	\$1,146,576,900	28.76%
DINNER	\$3,281,821,800	\$4,176,536,000	27.26%
FAST FOOD	\$1,293,556,300	\$1,575,494,000	21.80%
FULL SERVICE	\$1,988,265,500	\$2,601,042,000	30.82%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$867	\$958	10.50%
POULTRY	\$236	\$262	11.02%
EGGS	\$36	\$38	5.56%
	·		
FISH & SEAFOOD			
FRESH	\$44	\$48	9.09%
FROZEN	\$28	\$32	14.29%
CANNED	\$12	\$12	0.00%
FRUITS / VEGETABLES			
FRESH	\$327	\$356	8.87%
CANNED	\$79	\$88	11.39%
FROZEN	\$61	\$62	1.64%
OTHER	\$19	\$18	-5.26%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$165	\$177	7.27%
CHEESE	\$136	\$142	4.41%
ICE CREAM	\$79	\$87	10.13%
BUTTER / MARGARINE	\$41	\$50	21.95%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$390	\$416	6.67%
COOKIES	\$73	\$76	4.11%
CRACKERS	\$40	\$42	5.00%
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CEREALS & PRODUCTS			
CEREALS	\$148	\$158	6.76%
PASTA PRODUCTS	\$42	\$50	19.05%
FLOUR & MIXES	\$39	\$46	17.95%
RICE	\$23	\$27	17.39%
PREPARED FOODS			
SNACKS/CHIPS	\$138	\$161	16.67%
JUICES	\$115	\$125	8.70%
FROZEN/PREP. OTHER	\$115	\$134	16.52%
SOUPS	\$64	\$74	15.63%
SAUCES & GRAVIES	\$59	\$58	-1.69%
BABY FOOD	\$45	\$49	8.89%
FROZEN MEALS	\$44	\$50	13.64%
NUTS	\$30	\$33	10.00%
SALADS	\$25	\$30	20.00%
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